

Walcott Community News

Devoted to the Best Interests of Walcott and Community

Vol. 1.

WALCOTT, IOWA, NOVEMBER, 1 1933

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U. S. POSTAGE

PAID

Permit No. 1

Walcott, Iowa.

STOP LOOKING FOR BARGAINS

Once upon a time there was a man very much like you and me, who lived on his little farm in Africa. By taking care of his farm he made a comfortable living for himself and happy family. Perhaps there was no mortgage on the farm and prices were better than they are today.

Anyway, he had good crops, fat cattle, fruit, vegetables, a comfortable home, and practically everything a man could want to make him happy. And this man was happy until one day a stranger happened to pass that way and was invited to stay overnight. The stranger had visited many lands and that evening told tales of mountains and valleys, seas and deserts. He told of wealth, gold, Jewels, palaces, and the riches that were found in far away places. He told of a valley, between two mountains, through which a little stream of clear water flowed on its way to the great ocean. And along that stream were to be found diamonds, that would make the finder the richest man in the world. Diamonds that would buy kingdoms, and place the world at the feet of their possessor.

That night the farmer went to bed dissatisfied. Why should he toil day after day on his little farm when he might find such great riches. The desire entered his mind to be the man to find the diamonds. So the next day, after the stranger had departed, he gathered together his worldly possession, sold them at a sacrifice, and began his journey to find the valley between the mountains where the diamonds were hidden. Year after year he travelled from land to land until his last penny was gone. Discouraged and weary he thought of his old home where he had been so happy. And with a heart full of disappointment he slowly wended his way toward the scenes of better times, convinced that there was no valley of diamonds, and that the tale the stranger had told was but a myth.

At last after months of hardship he came to the valley of his birth. And lo and behold, in the spot where his old home had stood was a mansion, more magnificent than any he had seen in all his wanderings. What could this mean? Had he lost his mind? With misgivings he set foot on his former ground, and meeting a gardener who was taking care of the flowers in a beautiful garden, asked him what manner of place this was. The gardener told him that years ago this place had belonged to a prosperous farmer. This farmer had sold all his worldly goods and set out to find the Valley of Diamonds and had never seen again.

in. Soon after the farmer left, the new owner had seen some stones sparkle in the clear water in the brook that ran past the little home. When he picked them up he found they were diamonds, and that this place was now the greatest diamond mine in the world, the Kimberly Mine. With a groan the old farmer sank to the ground and as the gardener bent over him he whispered hoarsely, "That which I have searched for all over the world I find now I had in my own back yard all the time."

Perhaps some of us living in and around Walcott are dissatisfied, and wish we were living in cities or far away lands, from which rumors have come that this, or other men, have made great fortunes. Now friends, we are living in a Valley of Diamonds, and we have had men leave this community to seek their fortunes elsewhere. And only too often their fate has been the same as the farmer of Africa. Too late they recognize the fact that they left the land of sure crops, good friends, and pleasant hospitality for the stranger's welcome, the winds, the droughts, the failures and disappointments of less productive soils.

Many of us who have not left this community in body, have made almost as serious a mistake in investing our fortunes away from home. Instead of investing in our own land and property, in our own community, we have bought Dobry Bonds, we have bought Nebraska, Dakota, and Canada farms, Montana mortgages, oil stocks, packing stocks, cement plants and stone quarries, Cook County specials, building bonds in big cities, all holding forth the promises of Diamonds in the future. And yet there is not one out of a hundred of these outside investments that will pay out as good as the investments in your own community or your own bank.

Let us stop to consider our own community. Men who paid \$300 per acre for good land in cash could probably not get over half of their money back at this time. On the other hand the hundreds of thousands of dollars put into fake stocks and bonds is gone forever. The man who bought the farm still has his land and a prospect of an increase in price in the future. He has something solid and tangible, something of value, something that will provide an income, give him food, clothing and shelter. He has land that is recognized by the Federal Land Banks as being the best in the world.

And a bank that has done business in this community is bound to do better for its customers and depositors than many, many other banks, be-

NEWS ITEMS

What does NRA mean, Ask John Jensen.

George Shempolk and family are visiting in Omaha.

Arnold Sindt and family attended a birthday party in Davenport Friday.

Koch and Nagel, the Walcott painters finished a fine job on the Walcott baker shop.

County Superintendent Harry W. Banze and Walter Williams, principal of the Walcott schools are attending the State Teachers Convention.

"Butch" Sambdmann came down to see the football game and told the boys about the big hold up at Wilton. We are always glad to see Butch.

cause of the soundness of its investments. Why are its investments sound? Because the majority of them are in this community.

In times like this it is easy to think of finding diamonds elsewhere. But times like this only prove that the diamonds elsewhere. But times like this only prove that the diamonds are right here at home. It proves that we do have the best kind of community in which to live, that we have the best kind of people with whom to deal. Experience shows that our carpenters will build just as well, and as cheaply as any outside carpenter, that our lumberman will sell just as good material and at as low cost as any other lumber yard, that our harness maker sells as good a harness and cheaper than any we know of, that our stores handle a high quality of merchandise, and as reasonable as any chain store, that our doctors, dentist, and veterinarian are as efficient, capable, and obliging as any outside professional men, our painters and plumbers are efficient and reasonable, our baker bakes fine bread and pastries, our butchers handle only good meat, our barbers give good haircuts and slick shaves, our cafes will give as good a lunch and as good a beverage as you can eat or drink anywhere, our garages are not cut-throat outfits but stand behind their work, we have two of the finest elevators in the state that pay up to the top notch for corn and grain, our oil men, our produce house our shippers, our insurance men, yes, everyone of the Walcott advertisers is giving a dollar's worth of value for every dollar spent with them.

Remember when you are tempted to buy a bargain some other place to ask yourself whether you are not leaving home to look for the diamonds that are in your own back yard.

Four cars of cattle were shipped from Walcott on Monday by H. L. Paustian and Rudolph Stoltenberg. Here's hoping they got a good price.

"Shorty" Roehs, our genial marshal celebrated a birthday Friday. Here's wishing many more happy birthdays to Shorty. He'll always treat you square.

Any one who trades in Walcott occasionally and wishes to receive the Walcott Community News and is not receiving a copy now, may be placed on the mailing list by sending word to the secretary C. A. Knaack.

The county supervisors and advocates of the Buffalo-Wheatland road are meeting with the Governor Thursday morning. Mr. P. A. Dietz is expected to attend the meeting, and to continue to several points in western Iowa on business.

Mr. and Mrs. Walter E., Paustian and daughter Barbara Lee spent Sunday with the maternal grandparents, Mrs. Amelia Schwarting. Walt got a job raking leaves. It is rumored that Doc. Camblin came home from Sabula to help Walt.

The Walcott duck hunters are proving their marksmanship by bringing home plenty of birds. To show their good sportsmanship they have passed some fine wild ducks out amongst friends. We expect to hear some tall tales from Dick and Arn in the near future.

We know for sure than Lorenz, Dietz, Henry Tombergs, and John Strohbean got prizes at the Mid West Tournament. On the other hand, one of our local skat players played a guckser with the two red jacks recently and got swartzed. We expect him to recover.

Ralph Kahler, is a frequent visitor to Walcott on Sundays. He says he comes down to beat the Walcott boys playing pool but we have a suspicion he has other interests, because every so often he finds it necessary to leave the game on short notice. Does he ever have a marcell?

FOR SALE—Old Poland China Boar
Th o H. Arp Phone Ken 8226 J 1

In Case of Fire

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Ken 8233-M-1 Bell Phone

or

Walcott Central on
Farmer Line

Walcott Co-oporative Co.

John Jensen, Manager
General Merchandise

Hardware Paints Shoes Dry Goods

Toilet Soap, 10 bars	49c
Sugar, 10 pounds	49c
C Flakes Large package	10c
Rinso, large package	19c
1 cake Flour Swandown and 1 large Bottle vanilla	37c
Peaberry Coffee, 5 pounds	85c
Coffee House Coffee Vacuum packed	25c
Matches, 6 boxes	23c
Toilet Paper, 6 Rolls	23c
Honey, 5 pound pail	47c
Calumet Baking Powder large	25c
Raisins, 4 pound package	25c
1 Can Peaches, 1 Can Pears, 1 can Pineapple, All for	43c
Corn, 3 cans	23c
Hienz Baked Beans, large 2 cans	25c
Navy Beans, 5 pounds	23c
Bottle Caps, per Gross	6 17c
Figs, 2 pounds	25c
Crow Overalls	\$1.29
Men Union Suits Heavy	79c

These Prices Good Until the Next Issue

A Co-Operaiive Store in a Co-Operative Town
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AND TRADED OUT**

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Barber Shop

I am open for business all the time except Snday.

Kids Hair-cuts
25c

Anytime

B-r-r-r It's Winter

Just think folks at sitting indoors these cold wintry nights enjoying the pleasant surroundings of your home.

Nothing is more cheerful than the clean fresh walls of a newly decorated room.

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DANCE TO

EMIL FLINDT & his Varsity Orchestra

SUNDAY, NOV. 5TH



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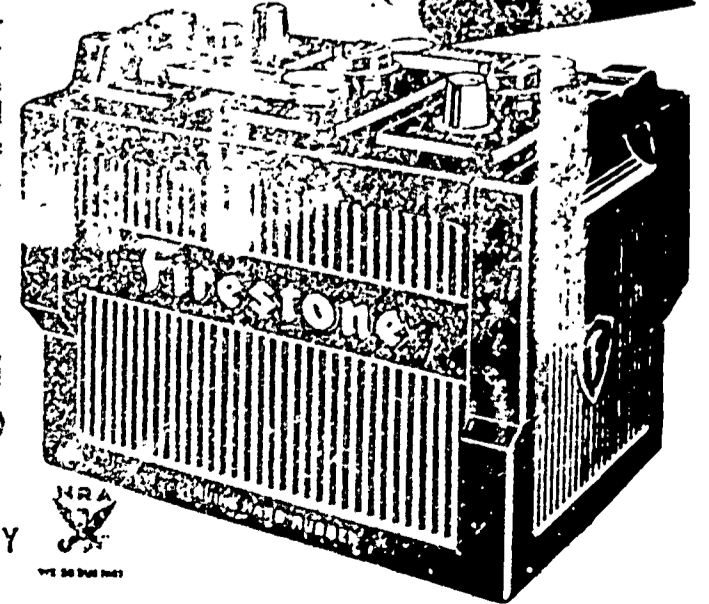
STRONGER·LONGER LIFE

More lead in the grids—special processes of raw material blending—more uniform curing—hard rubber case. Firestone Batteries set new high standards of dependability and long life.

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AND YOUR
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**30% to 34%
STRONGER
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Drive In Today for FREE Battery and Spark Plug Test

A. Werner & Sons

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Specials for Fri. Sat. & Sunday morning

Olives quart jar	27c
Sugar 10 lbs C & H Cane	49c
Magic Washer, 2 large pkgs	43c
Pleezing Btscutt Flour, large pkg, liberal sample Free	133c
Large cans Pork & Beans, 3 for	28c
Otd time Mince Meat, package	10c
Peanut Butter large jar	21c
Cigars James G, Blaine Box of 50	\$1.19
Monarc Coca, 1-2 lb.	13c
Colgates Tooth Paste large size, 2 for	24c
Oatmeal 1 lb 4 oz, 2 pkg.	14c
Wax paper cut Rite, large roll	23c
Extracts 8 oz Vanilla or Lemon	10c
Bluing Orbo	9c

COFFEE VALUES

Rcd Bag 18c lb. Yellow Bag 21c lb. Blue Bag 26c lb.	
Maxwell House	26c lb.
Monarch	3 lbs. 93c and 1/2 lb. Cocoa Free
Peas, Great Western Sifted Early June	2 for 27c
Economy Laundry Soap, the Giant Bar	5 for 23c
Queen Olives, Qt. Jar	27c
Catsup, Van Camps,	2 Lge. Bottles 25c
Van Camps Vegetable Soup	3 for 23c
" " Tomato "	4 for 23c
" " Canned Spagetti	3 for 23c
" " Tomato Cocktail	4 for 19c

5c PER BU. PREMIUM FOR CORN. GET DETAILS!

WALCOTT BAKERY

Pastries

A Home Bakery

BUY WALCOTT BREAD

and Bakery Goods

CORN STATES OIL CO.

Use Our

GAS and OILS

and your troubles are over

Both Phones

THEO, MEINERT, AGENT

R. H. Blank

Machine Shop

and

Implements

The next twelve months are going to bring better times . . . Borrowers should reduce debts as much as possible in the next two years . . . Reducing your loans strengthens your credit. We will soon have a better bank in Walcott than we ever had in the past. Government guarantee of deposits will restore confidence in bank. Bank loans in the future will be for shorter periods of time and be secured by commodities readily marketable. Young men will have to save to "get a start." The past three put the dishonest banker out of business. Thank God. As soon as three more Fedeoal Loans are completed and the proceeds paid to the bank you will hear from us, DEEINATELY.

WALCOTT TRUST AND SAVINGS BANK

AIMA MATER

Prof: "A fool can ask a question that ten wise men couldn't answer."

Soph: "I suppose that's the reason so many of us flunk."

Walcott Lodge KNIGHTS OF PYTHIAS

Next Meeting

Nov. 9th

Big Doings!

Twenty Killed Over Week End!!!

By autos and fires.

Are you insured properly?

If not see H. P. Soenke at once for

RELIABLE INSURANCE

at reasonable rates

WALCOTT MEAT MARKET

All kinds of

Fresh and Cured
Meats

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Sausage

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ONLY 53 DAYS TILL
XMAS!

Don't Get Caught In The Yuletide
Rush!

PLAY SAFE

Get your Christmas Cards and address them at leisure.

Elmer Nagel

Man and Fish

A fish's fear of man is born, a Carnegie institute's bulletin suggests, by the fact that he approaches from above, a direction from which the fish has learned to expect attack by birds or other enemies. When a man walks on the ocean floor in diver's dress, fish large and small display the greatest curiosity. Even the fierce barracuda, after nosing the diver in friendly and inquisitive fashion, must be pushed out of the way and goes without showing undue resentment.—San Francisco Chronicle

Marvels of Memory

To retain a picture in the mind with every detail clear is the highly developed gift of some painters. Turner had it to a very high degree. He could examine a ship, and then go home and paint it with every rope and spar in the correct position, though he knew nothing of ships. Another painter, Caldeson, was robbed while traveling in Spain. He only caught a glimpse of the thief, but he drew such a perfect portrait of him, that the police were able to trace him by the drawn likeness.

Man's Weakness

A man who is so minded may resist many things. He can stop drinking and staying out nights. He may, as a matter of ethics and fairness, overcome the temptation to give himself the best of it.

To a considerable extent he can hold in check his disposition to give performances for the benefit of the ladies. He can break himself of the habit of talking about his children. But he always succumbs to the opportunity to give advice.—Philadelphia

Breathless

The teacher was telling a story to the kindergarten and interest was intense.

"So that night the wicked red fox came and stole a chicken. The next night he came and stole another chicken. And the next night he came and stole another chicken. And"—dramatic pause—"what do you suppose happened the next night?"

"Oh, teacher!" panted Peter. "Did he git another chicken?"

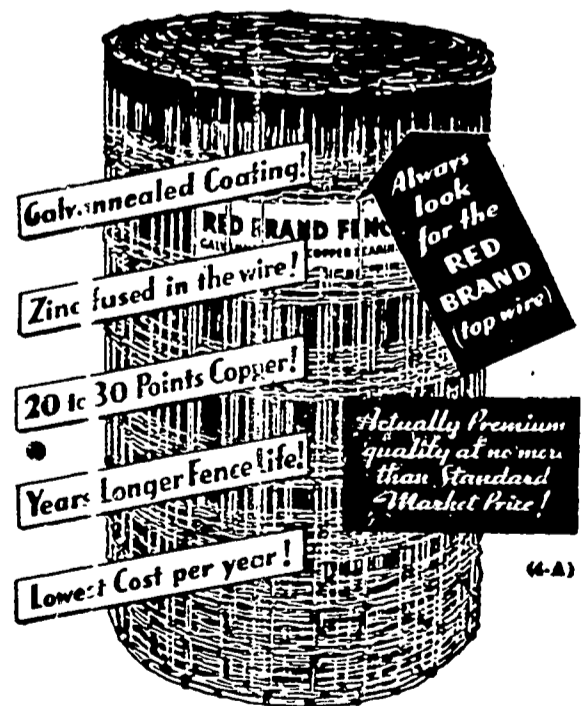


Yes, sir . . .

Red Brand

OFFERS

biggest fence value!

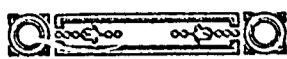


Red Brand offers the biggest fence value, because in five important ways it gives you exceptional advantages. Red Brand is Galvanized—not merely galvanized. The zinc coating is not just "laid on" the wire. Galvanizing fuses it right into the copper-steel wire. Investigate this outstanding fence value. Let's talk it over.

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Lumber Company

Dr. L.V. Schroeder



Physician and Surgeon

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DR. W. H. FITCH



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BARBER SHOP**

Pool Room in Connection
Ice Cream, Confectionery,
Tobacco, Cigars, Etc.

WALCOTT TAVERN

Beer, Lunch, Tobacco
Soft Drinks
Come in and Play Cards
Occasionally

Free Dance & Entertainment
Fri. Evening, Nov. 10th

Music By

CROSS COUNTRY ORCHESTRA

Let's Be Friends
FERD DEITZ

RADIO

Sales and Service

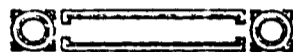
GUS SCHREIBER

Walcott, Iowa

Knaack's

Country Club
and
Schlitz on Draught
Lunch

**Shenpolk Oil
Company**



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Oils and Gasoline

WALCOTT PRODUCE CO.

Dealers in
Live and Dressed
Poultry
and Eggs
Highest Prices Paid

HERMAN KOCH
Heating

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**Frank Neibuhr's
MEAT MARKET**

Home of Quality Meats
Fresh and Smoked
Smoked Hams half 12^c
or whole lb
Sugar Cured Bacon 12^c
half or whole lb
Picnic Hams 9^c
lb

Also Delicious
Home Dressed Beef

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Farmer

Miss Frances Bennowitz, underwent an operation at St. Lukes Hospital recently. Her many friends are glad to hear that she is recovering nicely.

Grover Schneekloth, a student at the University of Iowa, was home over Sunday Visiting with his parents, Mr. and Mrs. H. H. Schenekloth. He reports that "Rex" the mascot for the University of Iowa football team got friendly with Minnesota's mascot, said Minnesota mascot being a goat.

Several farm hands from Tennessee working around Walcott, report that this is the first time that they had the pleasure of eating real butter and the first time they ever seen the fun that people have at our community dances. They hated to think of going back home where things were really tough.

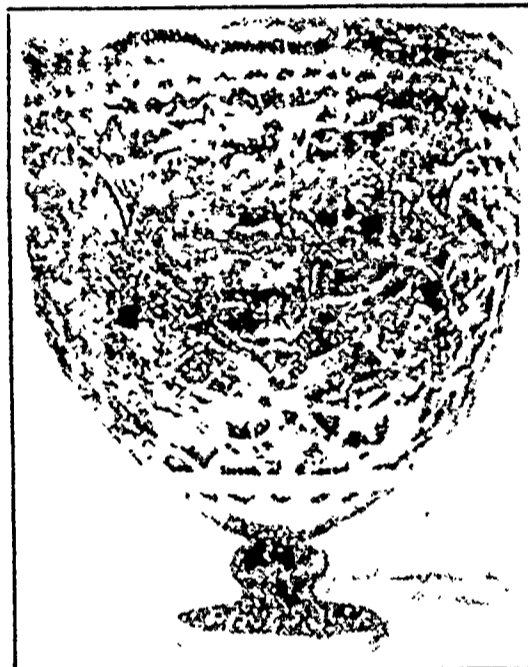
The Walcott Knights of Pythias are having a big entertainment for the members at the regular meeting Nov. 9. Twenty-five members been appointed on a committee to furnish the fun. Come and get your tonsils wet. The lodge is putting on a special membership drive and the next five new members will get in for a fee of \$10.00. The regular fee is \$25.00.

Dr. and Mrs. L. V. Schroeder and Mr. and Mrs. Wm. Fromme were visitors at the Worlds Fair in Chicago this week. A strange coincidence was that they stayed in an apartment just around the corner from Ray Kock without knowing how close they were to him. If you ever get to Chicago, Ray lives north on 44th St., in the Claredon Apartments, about the 800 block west. Bill says he thinks more of the streets of Walcott than he does of the Streets of Paris.

The Walcott Football Team played the Memphis Blues of Davenport Sunday, and won by the score of seven to nothing. Come down sometime and see "Ironman" Brockman, "Drawback" Blank, "Bullet" Schroeder, the tackling "Bulldog" Brus, "Valonous Vic" 'Lam 'em Louie," "Smack 'em Down" Henningsen, yea, come and see the

Body of Murder Victim Identified by Killer
Ottawa, Ont. -The unusual procedure of calling on a prisoner, charged with murder, to identify the body of his victim, was invoked by Ottawa authorities recently at the inquest into the death of Pietero Parrotta, shot to death by Bruno Mussina, his brother-in-law.
After the jury had been sworn in it was found that there was no one to identify the dead man. Mussina was summoned and, shackled to two detectives, he identified the body as that of Parotta, whom he has admitted killing.

Holy Grail at Fair?



The Great Chalice of Antioch, declared by many authorities to be the cup used at the Last Supper, is attracting throngs to A Century of Progress—the Chicago World's Fair. It is one of many free exhibits.

whole fighting team. The features of the game were the galloping slashes off-tacks by Brockmann, the spinners through center by "Vic", the tackling of Brus and Schroeder, and Otto Kurtz trying to teach Hank Ruwe the fine points of the game.

Farmers Elevator Company

Egg Prices Going Up
Hens Laying Off

Why not get 3 dozen extra eggs from every hen. You can do this by feeding Purina Lay Chow. If you want to use your home grains use Purina 32 per cent Egg Chowder

The birds entered in the International Egg Laying Contest at the World's Fair in Chicago, are fed Purina Laying Mash.

With every order of Purina Laying Mash, we will give you FREE a Purina Poultry Guide.