

# Walcott Community News

Devoted to the Best Interests of Walcott and Community

Vol. 1.

WALCOTT, IOWA, DECEMBER, 6 1933

No 8.

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U. S. POSTAGE

PAID

Permit No. 1

Walcott, Iowa.

## Woman Is The Deciding Factor

When it comes to selling most commodities, woman is the deciding factor. She manages the best of all markets, the American home. The Administration, in its drive for higher prices is faced with definite housewifely protest against advancing costs.

The housewife speaks through the figures. Department store sales, based on dollar value and not volume, have fallen steadily. Mrs. American had become accustomed to bargains; when they disappeared she stopped buying. To offset this, the government is intensifying its campaign to get more money into the hands of the public.

As for business in general, the picture is so mixed as to be impossible to depict accurately. Some businesses are up some are down, and some are pursuing a sedate middle course. One the whole, industry is substantially better off than it was when the year opened, and heartening gains have been made in employment, wages, working hours, and in profits of many large corporations. The dark spot in the picture still is the farm situation.

### NEWS ITEMS

Mr. and Mrs. W. T. Goering left Wednesday Nov. 29th for Sioux City where they will visit Mr. and Mrs. Harvey Goering and daughter Songa Lee for the Thanksgiving Week-end. Miss Gertrude Goering and Mr. and Mrs. N. E. Graham of Lincoln Nebraska will also be visiting at their brother's home at the same time.

After making a wild dash toward Knaack's place Saturday nite Otto Andresen took a terrible fall upon first examination it was tho't that Otto had a fractured skull but further examination revealed that the seat of his pants were gone. So he must have not landed on his head.

No word has yet been received in regard to the town's project under the PWA to bury the old town dump plie—to furnish work for the unemployed. It is hoped this project will be OK'd and furnish work for the winter months.

## In Case of Fire

Call

Ken 8233-M-1 Bell Phone

or

Walcott Central on  
Farmer Line

## CRITICISM

Macaulay declared: "In truth it may be laid down as an almost universal rule that good poets are bad critics." All, possibly, except Byron, whose "English Bards and Scotch Reviewers" is the most scathing series of personal criticisms we ever read. He had felt the sting of criticism himself, and when he turned on his critics there was a blistering time.

We are, as a people, prone to criticism. Everything falls under it when the free and independent American citizen expresses himself. Neither the press, nor the pulpit nor the government itself escapes criticism; and too often the less a man knows the more inclined he is to view with a critic's eye those about him. Editors, pastors and officials fall under his discontent, along with statesmen of renown.

The press is much given to the habit and there seems to be an ignoble streak in all of us that finds a mean satisfaction in criticism of our best friends. They are much in vogue in politics, and require little or no proof to be accepted by the general public whose appetite not only for deserved criticism but for calumny and slander, is unlimited.

These things may well be avoided by young men. To speak well of one's associates is both wise and politic. Evil report is always resented. makes enemies of acquaintances who might be true friends and disturbs the harmony of society. The press regards it as a public duty, and is not careful in many instances, to be sure its utterances, are the truth "Truth is mighty and will prevail," is an old saying, but it takes a long time to catch up with falsehood and error.

But the man who habitually says pleasant things about his acquaintances, or remains silent, builds up good report for himself and evades many unpleasant experiences. This is true in business and professional life—even in political affairs, where error is so common, and fairness so rare. Nearly all the current criticism is accompanied by exaggeration, which always comes near to being falsehood. It is an evil thing to let the tongue wag without knowing whether it is spreading truth or evil.

### WORTH THE MONEY

Father criticized the sermon, mother disliked the blunders of the organist and the eldest daughter thought the choir's singing atrocious.

The subject had to be dropt when the small boy of the family, with the schoolboy's love of fair play chipped in with the remark:

"Dad, I think it was a jolly good show for a penny."

## Game Perverve Notes

Quail and pheasants have been fortunate so far this winter, plenty of feed in the corn fields. However heavy snow periods are ahead and when winter comes this is the time they need help.

One farmer near here knows how true it is, and how easy to make a feeding place and protection for the game birds. He fenced in a one half acre corner on his farm, which is too low to plow, allowed the blue grass and timothy to grow, then took the brush from trimming his trees and made several piles in the corner. This fall to make it still better he threw old slough hay over the top of the brush piles. He was surprised to see six pheasants in the brush pile, and feeding in the corn field near by. They will not have to worry this winter.

This is important, if you have an corner, that can be fixed up simiarly, make your area near feed.

### NOT A BEST SELLER

An editor received from a lady some verses daintly tied up with pink ribbon, and entitled, "I Wonder if He'll Miss Me?"

After reading them, he returned the effort to the sender with the following note: "Dear Madam,—If he does, he ought never to be trusted with fire arms again."

### HIS NAME

Little Rosalie, a first-grader, walking with her mother, spoke to a small boy.

"His name is Jimmy and he is in my grade," she explained.

"What is the little boy's last name?" her mother asked.

"His whole name," said Rosalie, "is Jimmy Sitdown—that's what the teacher calls him."

## Sparks From Life's Anvil

### SETS REAL EXAMPLE

Samuel Seabury, the man largely responsible for the downfall of Jimmy Walker, ex-mayor of New York, returned a fee of \$75,000 to the city, which was allowed him as referee in the magistrates courts investigation.

He should be immortalized in some way—attempting to stamp out corruption and will accept no pay!

Along with our thoughts of taxes we may consider that more than one billion dollars is paid in this country annually by the 20,000,000 motor vehicle owners for licenses and fuel taxes to the various taxing agencies. The motorist has more to show for his tax than most other taxpayers—that is when he money is properly spent on the roads.

## ETIQUETTE

### Etiquett—Miscellaneous

It is a courteous act and proper for a man to put on a woman's rubbers or overshoes for her.

The automobile horn should never be used to signal that the car is waiting outside, when calling on a young lady to take her for a drive.

A young lady should not accept a gift from a young man at Christmas time that has any great value attached to it unless they are engaged to be married. However, in these modern times it is considered permissible for her to accept gifts of moderately priced jewelry, such as a vanity case or a perfume flask for her purse, a bracelet or something similar.

A woman should never refer to her husband as "Mr." except to an inferior. If she is talking to a friend she should say, "Fill thought the program was very entertaining," and to a stranger she should say 'My husband,' the same rule applies to a man's reference to his wife.

## KEEP SIDEWALKS CLEAN

Winter is coming, and with it sleet, snow, rain. This means icy sidewalks—

Property owners, and citizens are warned to protect their sidewalks, to prevent such conditions, which might cause accidents, for which the owner is liable—by state and city law—

Sidewalks should be cleared as soon as possible after snowfall, and sanded if slippery.

Also sidewalks, in poor condition, uneven, or not to street grade, should be protected. In case of accidents the owner is held strictly responsible for time, MIGHT save nine."

conditions of neglect, and a "stitch in

### NO WHITTLIN' STICKS?

Members of the National House of Representatives may not get everything free, but they spent over \$3,000,000 last year besides the \$4,000,000 which they got themselves.

For example, there was \$19.80 for 2,400 headache tablets; 76 hair brushes were purchased at a cost of \$44.01, although it is said one-third of the 435 House members have bald heads.

These gentlemen must be very clean. The towel bill was \$3,187.98 and soap purchases came to \$524.54. The House spent last year \$80,091 for telegrams, while the telephone bill was \$31,446.

New typewriters were purchased at \$12,944. \$34 bought 24 cuspidors—no whittling sticks, as yet, have been listed.

# Walcott Co-operative Co.

John Jensen, Manager

General Merchandise

Hardware Paints Shoes Dry Goods

Specials for FRIDAY, SAT. & SUNDAY Morning

Sugar, 10 pounds	53c
A COFFEE TO FIT EVERY TASTE AND PURSE	
Peaberry Coffee per lb. 18c, 5 lbs.	85c
Coffee House Vacuum only	25c
Beechnut Coffee, per pound	31c
Toilet Paper, 6 rolls	23c
Tiny 'Tot Corn, 4 cans	25c
Corn Flakes Large pkg	12c
Pine Apple, 2 large cans	35c
V. S. Pancake Flour, Large pkg	23c
Rice Krispies, qkg	9c
Queen Olives, Large Jar	33c
Big 4 Soap, 10 Bars	25c
Crystal White Powdered Soap per pkg	18c
Liquid Veneer, Large Bottle	47c
Arsenal Soups, 3 cans	23c
Raisins, 4 lbs 31c, 2 lbs	17c
Prince Albert Tobacco per can	11c
Corn starch, 3 pkgs	23c
Macaronia, 3 lbs	19c
Oatmeal, large pkg	16c
Salted Crackers, 2 lbs	23c
Swansdown Biscuit Flour pkg	29c
1 Flour Scoop FREE	
Cocoa, 2 lb. pkg only	21c
Childrens Hose per pair	19c
Fren Sanitary Napkins, 2 pkg	21c
Men's Blue Overalls, each	\$1.29

A Co-Operative Store in a Co-Operative Town  
SAVE OUR COUPONS THEY ARE VALUABLE

## Lorenz Dietz

### Barber Shop

Herman Koch was the winner last week on the buttn guessnig contest.

There were 331, he 'gussed 328.

This guessing game is going great it looks easy but try it. This week it is going to be Tapioca. Remember one guess FREE with any barber job, And a haircut and shave for your family if you win.

## CORN STATE OIL CO.

Use Our

GAS and OILS

and your troubles are over

Both Phones

THEO. MEINERT, AGENT

## R. H. Blank

Machine Shop

and

Implements

## A. Werner & Sons



SALES

SERVICE

Walcott, Iowa

What Could Be A Finer Christmas Gift

### Than A Ford V 8

Surprise the Whole Family and Have Us

DELIVEER ON CHRISTMAS

### Other Ideal Gitts

### Tires - Tubes - Batteries

### Heaters - Ford Car Radios

The Trend is Toward The Ford V 8

## Order Your ICE CREAM

For that party from US.

## Dance

to Kuhlman's Orchestra

Saturday Dec. 9

## WALCOTT TAVERN

FOR SALE—1, 5 year Gelding and 1, 4 year Mare. 1, 12 year Mule.  
Gilbert Stoltenberg.

White Wyandotte Cockerals for sale.  
Art J. Hendes.

For Sale or trade—One Billy Goat.  
Eddie Smith.

FOR SALE:— 2 Shorthorn bulls, 5 months old. Aug Otto Walcott Ia. R3

All House Hold Funiture sale on Sat., Dec. 9th at 1 P. M. at John Bader Estate.

One 18 month old Poland China Boar  
John D. Siebke Telephone K 8235 J2

## --Our Aim--

A service Between  
Producer and Consumer  
Our Weekly Special  
"SERVICE WITH A SMILE"

FARMERS UNION COPOERATIVE  
Phone Ken. 8327 W 2

Life's darkest moment. Taking a girl out one night and having her stop at the oil station the next night with another fellow. Hello, Jim. Shame on you Virginia.

## RADIO

Sales and Service

## GUS SCHREIBER

Walco tt, Iowa

"Am dat you, "Liza?"

"Yussuh."

"Am you gwine t' marry me?"

"Co'se Ah is. Who's dis talkin'?"

# Andresen & Meyers

## Specials for Fri. Sat. & Sunday Morning

- |  |             |
|--|-------------|
| 10 lbs. C & H Cane Sugar   | 49c         |
| Extra Special Crown Overalls and Jackets. A new pair if they shrink. They will outwear two regular pair      | \$1.59      |
| Oakite, 2 for  | 21c         |
| Sani Flush or Bowl Britc and package Wells Water Softener FREE, for  | 21c         |
| Magic Washer. large package, 2 for   | 43c         |
| New low price on Dr. Hess Panamin and Tonic Syrup, 10 lb Blue Pennick,, Karo, Staley                         |             |
| Soap Chips. 3--15c packages  | 35c         |
| Hilex, qt. bottle  | 23c         |
| Our Blue Bag Coffee, 1 lb. 27c, 3 lbs  | 77c         |
| Our Yellow Bag Coffee, 21c lb, 3 lbs   | 60c         |
| Our Red Bag Coffee, 18c lb. 3 lbs  | 51c         |
| M. J. B. Jr. Coffee, lb  | 19c         |
| Oil Sardines, 3 for  | 14c         |
| Mustard Sardines, square can, 3 for  | 25c         |
| Mackeral, 2--1 lb. cans  | 19c         |
| Ovaltine, the \$ size  | 69c         |
| 2 lb. Soda Midgets or Grahams  | 21c and 29c |
| Monarch Baking Chocolate 1-2 lb  | 17c         |
| Monarch Mince Meat, 2 packages   | 25c         |
| Oyster Shells, 100 lbs   | 69c         |
| Mixed Candies Fruits for that Fruit Cake, pkg  | 15c and 30c |
| 2 lb Mothers Cocoa   | 23c         |
| 2 1/2 lb Box Fancy Chocolate   | 49c         |
| New Mixed Nuts or English Walnuts, lb  | 17 1/2c     |
| Christmas Candies. We have a nice assortment lb.   | 12c to 20c  |
| A & M Cake Flour guaranteed and don't forget there is 1 1/2 lbs more per package than Swans down, 2 pkgs for | 59c         |
| and Glass Cake Stand FREE  |             |
| Yacht Club Sweet Relish, mixed or whole pickles, full qt   | 23c         |
| Oatmeal, 2 packages  | 13c         |
- If in need of a Mattress or Bed Sprjng, let us quote you price we can save you money. We can get repairs for any make of stove or heater.

## HARNESS SPECIAL FOR NOVEMBER

- |                        |         |
|------------------------|---------|
| 1 1/2 in. Farm Harness | \$30.00 |
| Team Bridles           | \$5.50  |
| Breast and Pole Straps | 75      |
| Hame Straps            | 15      |
| 1 1/2 Halters          | 98      |

We make all our harness  
**ALL WORK GUARANTEED**

- |                    |        |
|--------------------|--------|
| Rubber Boots       | \$1.98 |
| 4 Buckle Overshoes | 1.48   |
- Call in before prices are advanced

**G. W. SAVILLE**

-Buy IN Walcott-

## WALCOTT MEAT MARKET

All kinds of

### Fresh and Cured Meats

Home Made Summer Sausage

**HY. SANDBMAN, PROP**

Phone Farmer  
Ken 8236 R3 5

-Buy In Walcott-

## Walcott Lodge KNIGHTS OF PYTHIAS

Dec. 14

### PROGRAM

By Committee of 30

Rank of Page

Election of Officers

Boxing

Two 3rd Bouts

Lunch & Refreshments

And a Real Surprise

COME and Find Out. The  
THE COMMITTEE EXPECTS YOU

## Insurance!

Are you properly protected  
in case of

Fire

or

Auto Accidents

if not see

**H. P. SOENKE, Agent.**

## Important

### Please Send in Your Depositors Agreement

The sooner the required number of agreements are in the sooner we can make available in cash 50 percent of your deposit.

**WALCOTT TRUST AND SAVINGS BANK**

## Remember

You're In Style When You're Thrifty

All over the Country red pencils and blue pencils have been busy marking out the old prices marking in the new bargain prices and all decorating work.

All over the country thrifty women are discovering that shabby rooms may now be redecorated at low cost.

One thing is sure—right now prices are the lowest in many years.

We have over five hundred beautiful and modern wall paper patterns to select from.

## KOCH & NAGEL

Kenwood 8236-R-1

WHEN MAY WE CALL?

## MASSACHUSETTS MUTUAL LIFE INSURANCE CO.

Our family income policy will pay your wife \$100 per month for 19 years and THEN \$10,000 in Cash Plus All Dividends

Write Bill and let him come out and explain this to you and the Mrs.

Your are under no obligation to buy. Do this before you forget.

**WM. G. FROMME, AGENT**

## Frank Niebuhr's MEAT MARKET

Home Dressed Beef  
Corn Fed

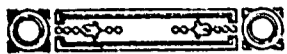
Quarters

9 and 10c lb:

- |                             |         |
|-----------------------------|---------|
| Milk Fed Veal Roast, per lb | 12 1/2c |
| Chops per pound             | 15c     |
| Steak per lb.               | 18c     |

Fanks 2 lbs. for 25c  
Homemade Metwurst  
Phone Ken 8236 W-3

**DR. L. V. SCHROEDER**

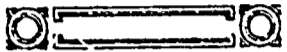


Physician and Surgeon

**Dr. H. A. Braun**

DENTIST

**DR. W. H. FITCH**



Veterinarian

**LEABO & NIELSEN**

BARBER SHOP

Pool Room in Connection  
Ice Cream, Confectionery,  
Tobacco, Cigars, Etc.

**HOT ROASTED PEANUTS  
EVERY FRIDAY**

**Knaack's**

Country Club  
and

Schlitz on Draught

We have Ponies, and  
Have you tried our

Hot Tamales

Come and SEE us sometime

**Lunch**

**Shenpolk Oil  
Company**



Jobbers of

Oils and Gasoline

**WALCOTT PRODUCE CO.**

Dealers in

Live and Dressed  
Poultry

and Eggs

Highest Prices Paid

**HERMAN KOCH**

Heating

Plumber & Electrician

**WALCOTT BAKERY**

Pastries

A Home Bakery

**BUY WALCOTT BREAD**

and Bakery Goods

APPLES

Good Varieties Edens Orchards, Ken  
8130 M2. We deliver in Walcott  
Wednesday morning.

**H. L. Eichner**

Dealer in

**Chevrolet Cars**  
and parts

Try Our Service Once & Use It Always

**Save  
Roof  
Painting  
and  
Repairing**



**Roof with**

**Old American  
Asphalt Shingles**

Beautiful colors — never fading —  
durable — never break, split or crack  
— economical — quickly applied —  
long lived — fire-resistant — make  
saving in insurance rates.

**H. H. SCHNECKLOTH LUMBER COMPANY**

**Farmers Elevator Company**  
**Finish! and Pounds!**

Put a finish on your cattle. Do it quick. Do it at  
low cost. Steer Fatena is your best bet for doing this  
job. No getting around that! Containing the three  
best cattle feeds known--cottonseed meal, linseed oil  
meal and molasses--Steer Fatena gives you both extra  
pounds and extra finish at the lowest cost per pound of  
gain.

LET US ESTIMATE YOUR NEEDS  
WE CAN BOOK AT TODAY'S PRICE

**Walcott Coliseum**

Cigars, Candy, Beer, Meals  
Rooms by Day or Week.

We are proud to own  
one of the

**Best Dance Floors**  
in the county

We appreciate your patronage

**Henry Beckman**

—BUY IN WALCOTT—

Life—One fool thing after another  
Love—Two fool things after each  
other.

HER TURN

Smith got married. The evening of  
his first pay day he gave his bride \$14  
of the \$15 salary and kept only a dol-  
lar for himself.

But the second pay day, Smith gave  
his wife \$1 and kept \$14 himself.

"Why, John," she cried in injured  
tones. "How on earth do you think I  
can manage for a whole week on a  
paltry dollar?"

"Darned if I know," he answered.  
'I had a rotten time myself last week.  
It's your turn now."